

# **5 REASONS TO GET VOIP FOR YOUR BUSINESS**

Discover expert insights on the benefits of Voice Over IP technology.



## **5 Reasons to Get VolP for Your Business**

### **1. MOBILITY**

In todays ever-changing business climate, a business that is not changing with the times won't last long. Companies and employees need to keep up with the pace, and that means being available wherever and whenever a customer calls. Stationary landlines limit businesses by keeping them tied to a single location. VoIP (Voice over Internet Protocol) lines, on the other hand, are completely mobile! This gives VoIP device users a distinct advantage over their competition. VoIP services have allowed, people from all walks of life to conduct business as usual from anywhere and at any time they prefer. With the mobility offered by VoIP companies such as TSC VoIP you not only have access to your regular business phone lines, but you'll also be able to utilize many advanced features such as remote call forwarding, faxing, Hot Desking, Find Me Follow Me, and conferencing to keep your business running efficiently.

### 2. DO MORE, WITH LESS

VoIP services are rapidly becoming a package deal. You can now subscribe to services that will assign numbers to different local areas in your companies target markets. You can also hold conference calls with multiple parties to more effectively deal with product development or the sales cycle with a VoIP system from TSC VoIP. With the strides this technology is making, your VoIP just might be able to run the office for you pretty soon.

With hosted PBX services you can have all of the features and functionality of a large on-Premise PBX system without paying for the expensive computer space to house your PBX. With VoIP providers such as TSC VoIP your system will be managed for you so that you don't need to burden in-house resources with this task.

#### 3. SAVE \$\$\$

Especially when doing business abroad, phone bills can get out of hand fast. When you travel with your VoIP line you are not charged any of the exorbitant roaming charges, additional fees, or hidden surprises that usually get tacked onto a business trip. Call the same way you would from your office chair and appreciate the savings! With VoIP companies such as TSC VoIP, you can cut international costs considerably.

### 4. GET CLOSER TO YOUR CUSTOMERS

Reaching out to customers and staying connected with them should be a priority of yours and can help your business grow organically. These are some of the VoIP features that can help you stay close to customers:

- Audio Messaging Tell customers that their business is important to you while they wait to speak with the next person in the sales funnel.
- **Translation Software** Don't break your teeth over a different language when software exists that allows you to speak your own language while the customer speaks their language.
- Audio to Text Conversion Read and answer voicemail messages instead of listening to them as an audio file and never keep a customer waiting.

#### **5. SECURITY**

While this isn't the reason of reasons to jump on the VoIP bandwagon, it is an advantage that shouldn't be overlooked. Using a VoIP through VPN (virtual private network) keeps all of your information encrypted and sends it through secure channels, so you can rest assured that there are no security leaks. What's more, the VPN option can actually increase your bandwidth ability, making your conversations clearer and data processing smoother.

There are even more benefits you can discover once you start learning everything there is to know about VoIP. Get the facts you need to be knowledgeable in regards to your communications and watch your business soar. Check out TSC VoIP's expert reviews of the leading business VoIP providers.



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